

# REMOTE INTERVIEW TECHNIQUES COURSE

**Any 1-hour session in the day – timings are examples**

**09:00 How to Look Good on Skype.**

Where to position your laptop/phone. Lighting. Audio. Dress.

**09:15 HIT Your Audience**

How to deliver a positive message with impact. How to avoid being put off by a journalist’s negative approach.

**09:25 In At The Deep End – The Art Of The Soundbite**

A brief Skype-type TV News interview to see how you can master the Art of the Soundbite, followed by playback, analysis and advice. All participants will see the interview live.

**10:00 Close**